

# STRATEGY CONSULTANT FOR BUSINESSES WITH SOCIAL & ENVIRONMENTAL IMPACT

*We are looking for candidates with 1-4 years of experience  
for a full-time position in our Paris office*

## What we believe in and why you might want to join

[Hystra](#) is a boutique strategy consulting firm, which is exclusively dedicated to social and environmental impact. We are driven by a common vision: the world is full of innovations that could make a difference in people's lives, but these are nowhere near the scale that we would expect!

Our work consists in designing and running initiatives that have the potential to accelerate the scale up of social and environmental innovations. For this, we partner with multinational corporations, local companies, social entrepreneurs, impact investors, donor organizations or policymakers.

A significant portion of our work aims to tackle the [Sustainable Development Goals](#) in the Global South. We are working across [sectors](#) to break silos: in the past year we have worked in the fields of energy access, financial inclusion, safe water, dignified sanitation, nutritious foods, healthcare access, sustainable and resilient agriculture, etc.

Most of our [25 people team](#) is based in Paris and we have a few team members based in Sub-Saharan Africa, and South Asia. We train all our recruits to develop top strategy consulting skills and rigor, but also confront them to the reality of operating in complex geographies and vulnerable audiences, with dedication and empathy.

Our team is growing, so if you recognize yourself in the above, we would be happy to meet!

## A glance at Hystra projects for 2023-2024

- After 18 months of market test, supporting Pakistani partners, in urban and rural areas, building financially viable commercial channels to deliver maternal health and nutrition products to women in need.
- Leveraging our new report on [Scaling up Access to Menstrual Health in the Global South](#) to identify opportunities to pilot the sales of reusable menstrual products in the Global South.
- Supporting the BMGF-led Bouillon Consortium in fostering the fortification of bouillon with micronutrients in Nigeria, Senegal, and Burkina Faso, with a focus on engaging the private sector.
- Providing technical assistance to last-mile distribution business in [British International Investment's \(BII\)](#) portfolio, enabling them to sustainably reach Bottom of the Pyramid populations (BoP), generate and disseminate best practices to the wider ecosystem.

## Responsibilities for strategy consultants

You will report to managers and partners. Your responsibilities will vary depending on projects and assignments, and will include:

- Researching and analyzing best practices on market-based approaches serving BoP populations.
- Preparing and conducting interviews with social entrepreneurs, corporate top management, NGO managers, etc.
- Organizing and driving team working sessions.
- Presenting to clients and partners in meetings.
- Reviewing and analyzing social enterprise business cases and models.
- Preparing and presenting proposals and client deliverables.

## Profiles we are looking for

You hold a master's degree in business, engineering, or political sciences, from a top school or university.

You should combine a strong business acumen and a deep commitment to solving social and environmental issues. You will present the following skills and experiences:

- Experience in a consulting firm or demanding corporate environment.
- Experience in the Global South and / or the inclusive economy.
- Excellent written and oral communication skills, including ease in facilitating meetings and running interviews, and proficiency in preparing impactful presentations.
- Strong quantitative skills, at ease with analyzing financial data and proficient in Excel.
- Attention to detail, commitment to follow-through and self-organization.
- Excellent interpersonal skills, within a team as well as with clients and partners.
- Fluency in both French and English, oral and written (non-negotiable skill)– additional language a plus.

## Our proposed working arrangements

You will work from our HQ in Paris 14th (partial remote work could be envisioned). Travelling will be required on specific assignments.

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Please send a short cover letter and resume at [contact@hystra.com](mailto:contact@hystra.com), with “Strategy Consultant – Name” as subject line. And look at our website (<https://www.hystra.com/>) for more insights on our work!